

COMM 101 - 04

Introduction to Mass Communication

Fall 2022 Course Files

Doa Alnajadah



Instructor: Doa Alnajadah

Office location: G305

Class meeting location: B207

E-mail: dalnajadah@auk.edu.kw

Office hours: UTR 10:00-11:00am

Class meeting times: UTR 9:00am

AUK Mission Statement: The American University of Kuwait is a liberal arts institution dedicated to teaching, learning, and scholarship. The University offers programs that provide students with the knowledge and skills necessary for lifelong learning and professional success. AUK enriches society by fostering an environment that encourages critical thinking, effective communication, personal growth, service, and leadership.

Department Mission Statement: The Department of Communication and Media educates students to be ethical, analytical, and creative leaders in a multimedia and multicultural society. Providing a first-class liberal arts education to undergraduates, the COMM major is designed to help students become better consumers and producers of public information, strengthen their understanding of the role of communication in their personal, professional, and civic lives, and prepare them for private and public-sector leadership positions in communication-related and other fields.

Catalog Course Description: This class examines the issues and concepts involved in the initial study of the mass media (television, radio, newspapers, magazines and interactive outlets) and how they impact the individual and society.

Course Description: This course is intended to provide a broad foundation for examining the form, content, and consequences of mass communication, media and culture. The course introduces media industries from both a historical and contemporary perspective, covers the prominent theories that characterize mass media functions and effects, and addresses pertinent issues in mediated communication. COMM 101 is based primarily on Western media systems and practices, but classroom discussions will incorporate local and regional experiences where possible.

As students, you will be introduced to intellectual tools that will enable you to be more critical consumers of media and given opportunities to practice applying those tools. This course also explores the possible ways of thinking about mass communication and the social and cultural influences of the media in contemporary societies.

Course Learning Outcomes: Upon successful completion of the course, students will be able to:

- Engage in a critical process of describing, analyzing, interpreting, and evaluating media
- Gain knowledge about the history, development, and structure of media industries
- Explore the impact of media on society

Course Delivery/Methodology: Students are to complete assigned readings prior to attending class. You will be expected to interact in class and contribute to discussions. There is little time to fall behind. Please plan ahead and come to class prepared. I encourage you to ask me for help on any of your assignments or related issues. I am willing to meet with you to work through the development of your ideas. Moreover, if you are having trouble with course material, or if external factors are interfering with your performance, please contact me before a serious problem occurs. I expect you, as an adult, to approach me about these matters. Please do not have a parent, guardian, sibling, spouse or friend speak to me on your behalf. You are responsible for your own performance. Material will be presented through lectures, discussions and videos. All course material will be posted on Moodle. All assignments must also be submitted through Moodle and Grade Book.

Required Textbook/Required Readings: Baran, Stanley, J. (2020). Introduction to Mass Communication: Media Literacy and Culture (11th Ed.). New York: Mc-Graw Hill International.

This is an e-book with accompanying assignments and quizzes.

Evaluations and Grading: The final grade for the semester will be weighted as follows:

Evaluation Type	Weight
Classroom participation (attendance, contribution to discussion)	10%
Chapter Assessments	30%
Quizzes	25%
Discussion Assignment	10%
Research Project Paper & Presentation	25%
Total	100%

Assignments should be submitted either through Moodle or Grade Book.

AUK Official Grading Scale:

Letter Grade	Percentage	University Points
A	94-100	4.0
A-	90-93	3.7
B+	87-89	3.3
B	84-86	3.0
B-	80-83	2.7
C+	77-79	2.3
C	74-76	2.0
C-	70-73	1.7
D+	67-69	1.3
D	64-66	1.0
D-	60-63	0.7
F	0-59	0.0

AUK Attendance Policy: Any student who misses more than 15% of class sessions of any course during a semester should expect to fail, unless she/he submits documented evidence to the course instructor of inpatient medical care, death of an immediate family member, academic instructional activities, or national athletic activities. If excused, students are required to satisfy all coursework due or assigned during their absence as determined by the course instructor. If a student does not submit documented evidence for her/his absence exceeding the limit, it is the student's responsibility to withdraw from the course by the specified deadline, as indicated on the academic calendar. Students who withdraw from a course receive a grade of "W". Students who do not withdraw from a course nor submit supporting documents for excessive absences will receive a grade of "FN" (failure for non-attendance).

Code of Academic Honesty and Integrity: Upon admission to the American University of Kuwait, students agree to act responsibly in all areas of academic, personal and social conduct and to take full responsibility for their individual and collective action. Such regulations are found in the American University of Kuwait Catalogue, Student Handbook, and the AUK website at www.auk.edu.kw. Any question of interpretation regarding the code of academic honesty and Integrity shall be reported to the appropriate academic dean. The Code shall be reviewed annually at the discretion of the academic deans. Any student or student organization found to have committed the cited violations or misconduct, either on or off campus, is subject to the disciplinary sanctions outlined in adjudication procedures.

Plagiarism: The term "plagiarism" includes, but is not limited to, an attempt of an individual to claim the work of another as the product of his or her own thoughts regardless of whether that work has been published. Plagiarism includes, but is not limited to, quoting improperly or paraphrasing text or other written materials without proper citation on an exam, term paper, homework, or other written material submitted to an instructor as one's own work. Plagiarism also includes handing in a paper to an instructor that was purchased from a term paper service or downloaded from the Internet and presenting another person's academic work as one's own.

Cheating: The term "cheating" includes but is not limited to, copying homework assignments from another student; working together with another individual on a take-home test or homework when not approved by the instructor, looking at and/or copying text, notes or another person's paper during an examination when not permitted to do so. Cheating also includes the giving of work information to another student to be copied and/or used as his or her own. This includes but is not limited to giving someone answers to exam questions either when the exam is being given or after having taken an exam; informing another student of specific questions that appear or have appeared on an exam in the same academic semester; giving or selling a term paper, report, project or other restricted written materials to another student.

Academic Support: Learning Support Services focuses on empowering students to become independent and successful learners by developing their literacy skills, enhancing their understanding, and helping them improve their academic and study skills. Learning Support

Services is comprised of two centers: the Tutoring Center and the Writing Center. The Tutoring Center provides free academic support in various subjects to AUK student. Email: tutoringcenter@auk.edu.kw.

The Writing Center provides multilingual support (English, Arabic, French, and Spanish) through individual or small-group consultations. Email: writingcenter@auk.edu.kw.

Disability Accommodations: AUK provides equal and inclusive educational environment in order to enable all students to meet and perform requisite academic standards and to participate in the opportunities and activities of its community. If you believe you can benefit from accommodations for a learning, physical, or mental health disability, [click here to book a session through the Counseling Center/Disability Services Booking Page](#), to ask about disability services at AUK, initiate an accommodation plan, or receive disability services. You can also email counseling@auk.edu.kw if you need assistance in booking a session.

Course Policies/Student Responsibilities:

- Be on time to Zoom/class meetings and make sure you attend and participate regularly
- Check your AUK email regularly to receive all relevant announcements and communication
- Be professional and careful with your online interaction. Proper address for faculty is by formal title such as Professor or Dr.
- When writing, use formal, respectful, professional language and double-check spelling/grammar function before sending/posting. This applies to emails, typing on Zoom chat, posting on discussion boards, assignments, or any other form of writing you will complete within the context of this course
- Cite all quotes, references, and sources
- It is not appropriate to forward someone else's messages or emails without their permission
- Recording Zoom sessions is prohibited.

Communication Policy: When using email, please be sure to write your full name and indicate which class and section you are taking (COMM 101, UTR/9am, 04). If you have a question, please check the syllabus first and if your question is not answered there, then please feel free to send an email and I will be happy to clarify. I respond to emails within 24 hours of receiving them except on weekends.

Technology Issues: All assignments must be submitted through Moodle. However, you may experience trouble submitting an assignment due to technology or internet issues. If such a situation does arise and you are unable to submit your assignment through Moodle, please send me an email at dalnajadah@auk.edu.kw and include the **completed** assignment. Please make sure that you email me the assignment **before** the deadline as this documents that you did finish everything by the due date and time, but that you just had a technology issue. This will ensure that your assignment will be accepted, and you will not receive a late penalty. Once the technology or internet issue is resolved, please upload the assignment to Moodle. In general, always be sure to frequently save your files and keep backups of your assignments.

Course Schedule

Week	Topic	Assignments and Readings
1	Introduction and course overview – Meet & Greet Review of syllabus and course outline	
2	Definition of basic media terminology Topic: Media, literacy and culture	Reading: Chapter 1
3	Topic: Perspectives on mass communication Convergence and modern media	Reading: Chapter 2
4	Topic: Print Media Newspapers and the rise of modern journalism (bring a copy of a newspaper)	Reading: Chapter 4
5	Magazines in the age of specialization (bring a copy of a magazine)	Reading: Chapter 5
6	Movies and the impact of images	Reading: Chapter 6
7	Popular radio and the origins of broadcasting Sound recording and music	Reading: Chapter 7
8	Television and the power of visual communication	Reading: Chapter 8
9	The Internet and the World Wide Web	Reading: Chapter 10
10	Public relations	Reading: Chapter 11
11	Advertising and commercial culture (bring an ad to share with the rest of the class)	Reading: Chapter 12
12	Theories and effects of mass communication	Reading: Chapter 13
13	Student presentations	
14		
15		
16	Submit final paper	

Syllabus Changes: There may be changes to the schedule and syllabus during the semester. When this happens, I will inform you in class and over.



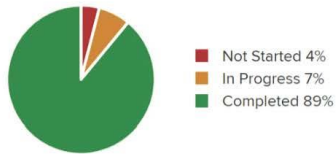
Chapter Assessments

Chapter 1

Last updated Feb 9, 2023

Search for learner

Assignment Progress



[View more](#)

Completion Time

Estimated Average: 50 min

Less Time	Typical Time	More Time
8 learners 44 min–1 hr 3 min	18 learners 1 hr 4 min–2 hr 26 min	8 learners 2 hr 27 min–3 hr 53 min

[View more](#)

Learners' Metacognition

Overconfident 23% Incorrect answers with high confidence	Underconfident: 3%
	Uncertain: 19%
	Realistic: 3%
	Knowledgeable: 52%

[View more](#)

Challenging Concepts

25 out of 33 concepts are challenging for over 20% of learners.

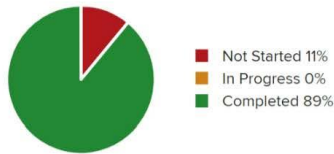
[View more](#)

Chapter 2

Last updated Feb 9, 2023

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Assignment Progress



[View more](#)

Completion Time

Estimated Average: 50 min

Less Time	Typical Time	More Time
8 learners 38 min–1 hr 16 min	18 learners 1 hr 17 min–2 hr 17 min	7 learners 2 hr 18 min–3 hr 18 min

Not shown: 1 learner who took much longer than 3 hours 18 minutes.

[View more](#)

Learners' Metacognition

Overconfident 28% Incorrect answers with high confidence	Underconfident: 1% Uncertain: 18% Realistic: 2% Knowledgeable: 51%
------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------

[View more](#)

Challenging Concepts

25 out of 33 concepts are challenging for over 20% of learners.

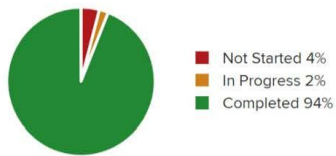
[View more](#)

Chapter 4

Last updated Feb 9, 2023

Search for learner

Assignment Progress



[View more](#)

Completion Time



[View more](#)

Learners' Metacognition

Overconfident 32% Incorrect answers with high confidence	Underconfident: 1%
	Uncertain: 15%
	Realistic: 2%
	Knowledgeable: 50%

[View more](#)

Challenging Concepts

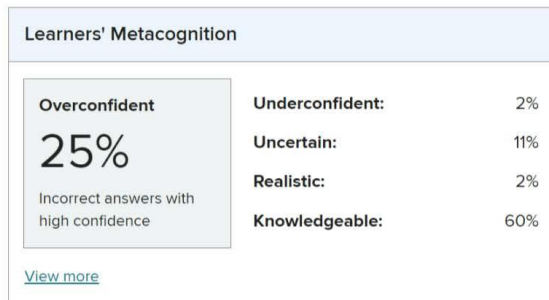
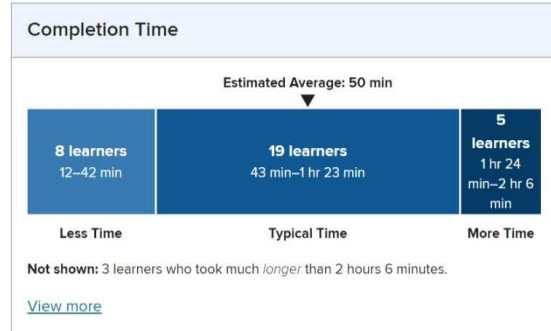
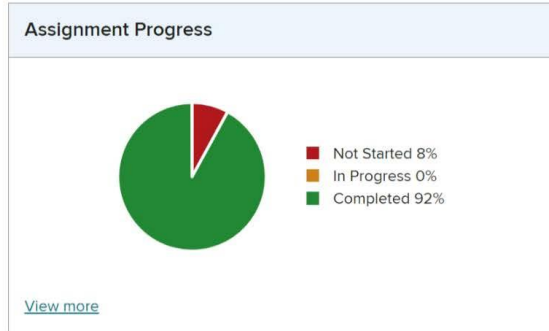
27 out of 33 concepts are challenging for over 20% of learners.

[View more](#)

Chapter 5

Last updated Feb 9, 2023

Search for learner



Challenging Concepts

17 out of 33 concepts are challenging for over 20% of learners.

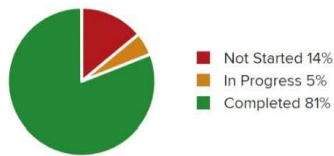
[View more](#)

Chapter 6

Last updated Feb 9, 2023

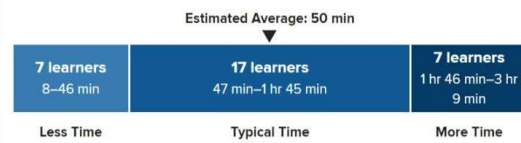
Search for learner

Assignment Progress



[View more](#)

Completion Time



[View more](#)

Learners' Metacognition

Overconfident 34% Incorrect answers with high confidence	Underconfident: 1%
	Uncertain: 12%
	Realistic: 1%
	Knowledgeable: 52%

[View more](#)

Challenging Concepts

24 out of 33 concepts are challenging for over 20% of learners.

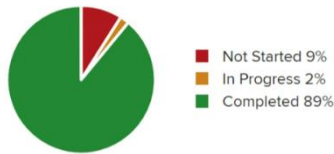
[View more](#)

Chapter 7

Last updated Feb 9, 2023

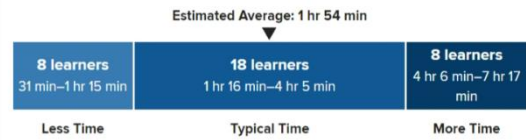
Search for learner

Assignment Progress



[View more](#)

Completion Time



[View more](#)

Learners' Metacognition

Overconfident	Underconfident:	2%
38%	Uncertain:	15%
Incorrect answers with high confidence	Realistic:	3%
	Knowledgeable:	42%

[View more](#)

Challenging Concepts

73 out of 76 concepts are challenging for over 20% of learners.

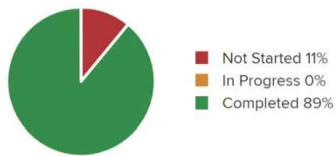
[View more](#)

Chapter 8

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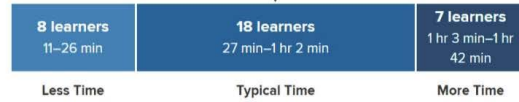
Assignment Progress



[View more](#)

Completion Time

Estimated Average: 50 min



Not shown: 1 learner who took much longer than 1 hour 42 minutes.

[View more](#)

Learners' Metacognition

Overconfident	Underconfident:	1%
36%	Uncertain:	11%
Incorrect answers with high confidence	Realistic:	1%
	Knowledgeable:	51%

[View more](#)

Challenging Concepts

27 out of 33 concepts are challenging for over 20% of learners.

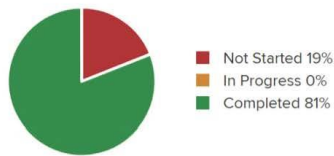
[View more](#)

Chapter 10

Last updated Feb 9, 2023

Search for learner

Assignment Progress



[View more](#)

Completion Time

Estimated Average: 50 min



Not shown: 1 learner who took much longer than 2 hours 16 minutes.

[View more](#)

Learners' Metacognition

Overconfident 41% Incorrect answers with high confidence	Underconfident: 2%
	Uncertain: 13%
	Realistic: 2%
	Knowledgeable: 42%

[View more](#)

Challenging Concepts

29 out of 33 concepts are challenging for over 20% of learners.

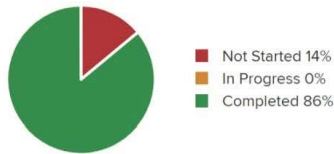
[View more](#)

Chapter 12

Last updated Feb 9, 2023

Search for learner

Assignment Progress



[View more](#)

Completion Time

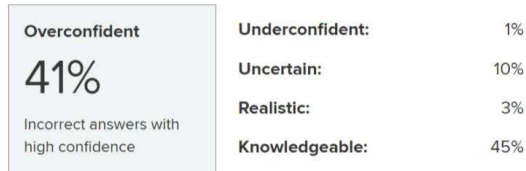
Estimated Average: 50 min



Not shown: 1 learner who took much longer than 2 hours 15 minutes.

[View more](#)

Learners' Metacognition

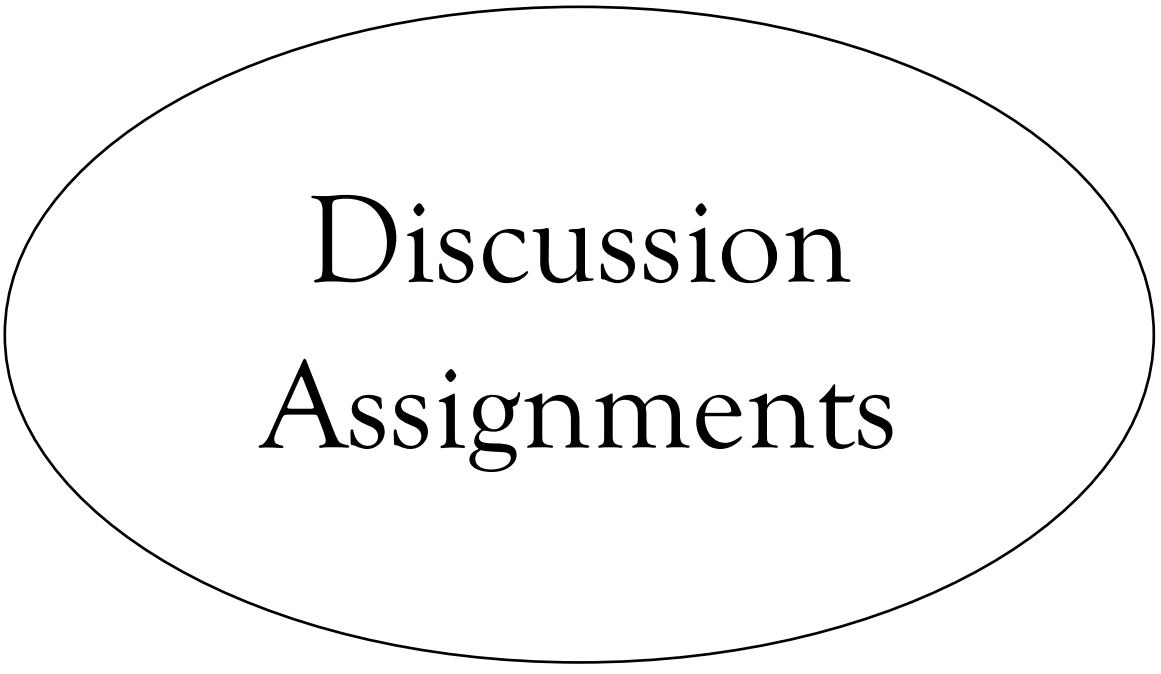


[View more](#)

Challenging Concepts

33 out of 33 concepts are challenging for over 20% of learners.

[View more](#)



Discussion
Assignments

Name Ahmad Alvashidi - S00053670
Jonaral Sankhah - S00046041

$\frac{4}{5}$

MAGAZINES: CONTENT & CONTEXT

Discuss the key messages delivered on these covers?

* ~~we~~ think the messages behind these covers
is to attract the reader that is short dresses
are beautiful and more sexy. $\frac{1}{2}$

What do these messages imply about women?

* That are women using their bodies
to attract the reader and audience. ①

Do these covers represent women in general? What about women targeted by the magazine?

No, but they really attract a certain
group of people that like these type
of magazine. ①

What is MISSING from these covers? Articles on culture, education, health, careers?

Nearly all of them since all of them
focus on just one type of thing which is
represent women as a tool of ads. ①

How does the installation of teen celebrities on the cover affect the appropriateness of the magazine for a young demographic?

* No because it is imply that wearing short
dresses are acceptable for all which is wrong many
people from the western do not accept these kind
of things. $\frac{1}{2}$

Name Joanna - Wedad alhasan

5
5

MAGAZINES: CONTENT & CONTEXT

Discuss the key messages delivered on these covers? (1)

It discusses about fashion, and shows the beauty standards of each of its time. While they all look different.

What do these messages imply about women?

- It shows that women need to look good in order to be successful in many aspects in life. (1)

Do these covers represent women in general? What about women targeted by the magazine?

No it doesn't, because women come in all looks and sizes. They usually might take inspiration by the magazines which could either motivate the audience or make them insecure. (1)

What is MISSING from these covers? Articles on culture, education, health, careers?

* All the important topics are missing. And the magazine has very limited topics about fashion, looks, ~~rather~~ rather than anything life improving. (1)

How does the installation of teen celebrities on the cover affect the appropriateness of the magazine for a young demographic?

It affects them negatively as it sets a bad beauty standard that ~~is~~ forces them to reach it or they will hate themselves. (1)

Name Muneera Al-Duwaijan

9 1/2
13

Worksheet: Online Magazines

Choose a magazine. Then answer the following questions.

The name of the magazine: PRIMA (1)

1. What is the genre category of your magazine?

~~Mag~~ "your summer Hot-List"; summer and advices for this season.

2. Why did you pick this magazine?

Because, it's fun, colorful and nothing is more useful than summer advices since we live in Kuwait.

3. Who/what is on the cover of your magazine?

unknown model ~~that~~ and ice cream.

4. Do the pictures of your magazine seem altered to you?

Not much but can be altered to them since the model and her look the same age.

5. How do you feel about a publication's practice of altering a photo to enhance or change an image? I feel that it's okay for publication's to

enhance photo's. just not ~~be~~ unrealistic, meaning when I look at a model in a magazine ~~she~~ they have to look the same in real life.

6. Do you feel that publications have a right to make such alterations? Why or why not?

yes, since they are the ones uploading the magazine and want to make it as presentable as possible.

7. Do you feel that alterations such as these are acceptable at any time? If yes, give an example. If no, explain why not.
 yes, it can be acceptable but not when edited dramatically.

①
2

8. How would you describe the readers (audience/demographic) for this publication?
they would accept it as long as it doesn't look fake.

9. What kinds of products are advertised in this magazine?
ice-cream, linen-top, sandals, beach bags.

①

10. Do the ads seem to "target" the desired demographic (see Question 5)? How?
Yes, the colorful magazine target teens and adult. It's colorful, and fun and the model seems like the age of my mother.

①

11. Does the magazine create unrealistic standards (i.e. beauty, fitness)? How so?
Most of them do; they edit photos heavily, like all models have very clear skin, ~~as~~ skinny bodies and very silky smooth hair.

①

12. If you were to recreate the cover, what would you do differently and why?
I wouldn't change the cover to be honest it is very adorable. Since the model looks very classic and realistic.

①

Name Retaj el Hallak 58994

13
13

Worksheet: Online Magazines

Choose a magazine. Then answer the following questions.

The name of the magazine: Tennis Arabia news ①

1. What is the genre category of your magazine?

Sports category (tennis) ①

2. Why did you pick this magazine? ①

this magazine is very special to me because it has my brother's picture (tennis player) and also it kept me up to date with the tennis news.

3. Who/what is on the cover of your magazine?

A Very Famous tennis player (Andy murray) and some group pictures (winners in Kuwait.) ①

4. Do the pictures of your magazine seem altered to you?

NO ①

5. How do you feel about a publication's practice of altering a photo to enhance or change an image? ①

ofcourse its a bad way of attracting people because they attract them to something unrealistic and fake. (Its like lying on people)

6. Do you feel that publications have a right to make such alterations? Why or why not? ①

Ofcourse, no, because for example (edited perfect body) (edited perfect face)hopimpl makes people feel they are always not perfect. (everyone is not perfect so some magazines that fakes this will make people in cover seem perfect where in reality they are not.

7. Do you feel that alterations such as these are acceptable at any time? If yes, give an example. If no, explain why not. (1)

Of course not, I feel that it's like lying to people just in order to attract them and sell more. For example, people buy sports magazine with edited muscles and make them feel

8. How would you describe the readers (audience/demographic) for this publication? (1)

the readers will have to be interested and concerned about the latest news in tennis, for example: they wouldn't buy it if the tennis game isn't their favorite game. (1)

9. What kinds of products are advertised in this magazine? (1)

We can see that at the back of this magazine there is a chocolate milk advertisement.

10. Do the ads seem to "target" the desired demographic (see Question 5)? How? (1)

actually, I think that people that are sportive will be buying and reading this magazine, so yes advertising milk will be perfect as for will provide them with energy for playing. (1)

11. Does the magazine create unrealistic standards (i.e. beauty, fitness)? How so? (1)

No, it only displays pictures of winners and news about the tennis game.

12. If you were to recreate the cover, what would you do differently and why? (1)

I would leave it as it, because I think it is perfect as it has winners from Kuwait which encourages Kuwaiti people to read it and it has a famous player which makes it seem more attractive and professional. (1)

Name Abdulaziz Alqabandi

$\frac{6\frac{1}{2}}{8}$

Worksheet: Streaming a Movie Versus A Movie in a Theater

Why would you watch a movie away from the movies? Use the following prompts to help you answer that question.

1. What is the most recent newly release feature film you've streamed? From which platform did you stream it?

Halloween ends, from Netflix.

①

2. Why did you choose streaming over in-theater viewing?

Because it's much more comfortable.

①

a. How close to day-and-date was your viewing?

Probably before a couple of weeks.

①

b. How much *per person* did you pay for the streamed movie?

About 9.99\$

①

c. Talk about your snacks. How much different was your in-home snacking as opposed to when you buy food and drink at the theater's concession stand?

It was very different since in home I have a variety of snacks while in theater I can only eat ~~the~~ what I buy from them. ①

d. Talk about your level of physical comfort. Be sure to compare your chosen streaming experience with the best of in-theater movie experiences.

I feel that I have much more physical comfort in home than in theater, even comparing the streaming experience of the movie "Halloween ends" with the best

①

e. Did you find it a plus that you could control the progress of the movie at home, stopping, starting, rewinding, saving a second viewing for later, and so on? Or do you think that makes the experience too much like watching TV rather than going to the movies?

Yes, I can control the progress of the movie ^{which} ①
~~make~~ make it more convenient

No, its different ^{than} ~~that~~ tv because its short watch for

3. Given that it is possible that you favor one sometimes and the other times, decide, in general and given complete freedom to make your own choice, which do you *really* prefer—^{movie} streamed movies in the home or going out to the theater? Why?

streamed movies in home: It can give complete
Freedom for what to watch or do and its more
convenient ①

Name Reem Al Muthanna Sufi

8
8

Worksheet: Streaming a Movie Versus A Movie in a Theater

Why would you watch a movie away from the movies? Use the following prompts to help you answer that question.

1. What is the most recent newly release feature film you've streamed? From which platform did you stream it? I watched tangled from disney+.

~~netflix~~
~~disney+~~
~~or~~

1

2. Why did you choose streaming over in-theater viewing?

I don't like sitting still in cinemas, I get anxious irritated and I will just feel very uncomfortable.

Whereas at home, I can lay down, ~~get~~ do my own food, control AC temp, cozying up in a blanket, I can pause for breaks. 1

a. How close to day-and-date was your viewing?

Last time I watched a movie was on the 16th of October 2022.
It was 9 days ago. 1

b. How much per person did you pay for the streamed movie?

I don't pay, it's netflix or disney+ its a subscription and it does not charge per movie. It charges by monthly and my brother takes care of netflix expenses. But approximately ~~monthly~~ monthly is \$6. 1

c. Talk about your snacks. How much different was your in-home snacking as opposed to when you buy food and drink at the theater's concession stand?

Sometimes when I go to the cinema I don't buy snacks because of how long the line is. When I do actually get snacks I would get popcorn and maybe a drink. 1
When Im at home I would order food or I would put chicken nuggets in the air fryer.

d. Talk about your level of physical comfort. Be sure to compare your chosen streaming experience with the best of in-theater movie experiences.

Being ~~to~~ sat on a chair for 2 hours is too ~~to~~ much physically, I would like to have some type of movement ~~before~~ instead of watching it all in one go. 1

e. Did you find it a plus that you could control the progress of the movie at home, stopping, starting, rewinding, saving a second viewing for later, and so on? Or do you think that makes the experience too much like watching TV rather than going to the movies?

~~#~~ Yes of course I see it as a plus, also including deciding what language I want my subtitles to be in

①

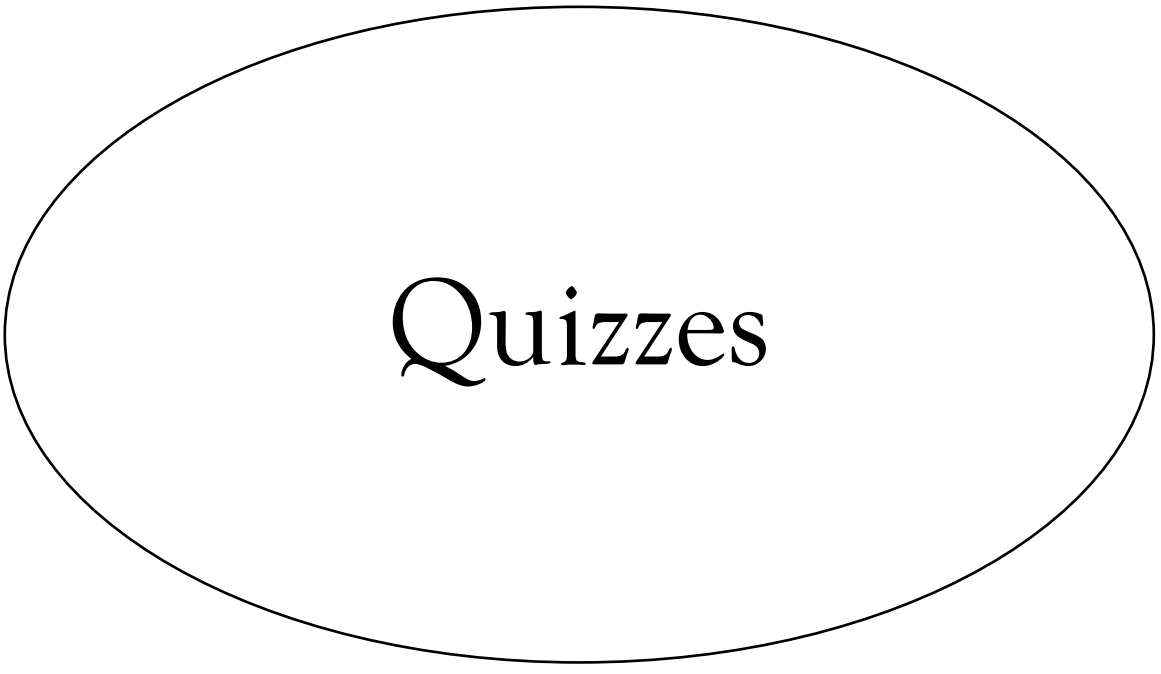
3. Given that it is possible that you favor one sometimes and the other times, decide, in general and given complete freedom to make your own choice, which do you *really* prefer—streamed movies in the home or going out to the theater? Why?

I 100% prefer staying at home to watch a movie.

I get too irritated if the snacks line is long, if the cinema was too cold, ~~#~~ and other factors. I even get insecure eating my popcorn too fast, I feel like it needs to be slow.

Being at home means I control everything to my own personal liking and that I can actually focus on the movie instead of feeling irritated for 2 hours straight.

①



Quizzes

2/20

Name: Ali Al Qallaf

COMM 101 – Quiz 3

Read the questions carefully. Circle the letter of the correct answer.

1. What is the name of the physiological phenomenon in which our brain retains images for about 1/24 of a second?
✓ a. persistence of vision
b. distance surface scoping
c. eye imaging
✓ d. kinetography
2. Who built the first motion picture studio?
a. William Henry Fox Talbot
b. Thomas Edison
✓ c. the Lumière brothers
d. Joseph Nicephore Niepce
3. What is considered the most influential silent film ever made?
a. *The Birth of a Nation*
✓ b. *The Great Train Robbery*
c. *A Trip to the Moon*
d. *Broken Blossoms*
- ✓ 4. What is vertical integration?
a. the system of labeling a movie's content for moviegoers
b. the practice of taking a big screen movie and putting it on television
c. the practice of requiring exhibitors to rent groups of movies, often inferior, to secure a better one
✓ d. the system in which a studio produces its own movie, distributes it itself, and exhibits it in its own theaters
- ✓ 5. What was the basic purpose of the Motion Picture Production Code?
a. to assist celebrities who might be involved in scandals
b. to improve salaries for movie stars
c. to rid Hollywood of suspected Communist sympathizers
✓ d. to forbid profanity and risqué scenes in movies
6. Which of the following innovations used by the film industry to recapture audiences from television was not successful at first?
a. 3-D
✓ b. Cinemascope
c. color advancements
d. special effects

7. What is the all-time worldwide box-office hit movie?
- a. *Avatar*
 - b. *Harry Potter and the Deathly Hallows*
 - c. *Titanic*
 - d. *Avengers: Endgame*
8. Filmmaking characterized by reduced risk taking and formulaic movies is called
- a. blockbuster mentality
 - b. conglomeration
 - c. concept filmmaking
 - d. franchise filmmaking
9. Why were movies especially attractive to the new European immigrants of the early 1900s?
- a. Movies were silent and did not require an understanding of English
 - b. Movies tended to feature European actors and actresses
 - c. Movies cost a penny and were affordable to factory workers
 - d. Movies did not tell stories and were easy to follow
10. Who is considered the "father" of radio?
- a. Reginald Fessenden
 - b. Guglielmo Marconi
 - c. Thomas Edison
 - d. Lee DeForest
11. MTV truly changed the music industry, resulting in which of the following characteristics?
- a. Live concerts must be extravagant.
 - b. Bands and fans have a strong bond. —
 - c. More bands than ever before do live tours.
 - d. There are more "alternative" musicians —
12. The Golden Age of Radio was strongly influenced by which of the following?
- a. the phonograph industry
 - b. the Great Depression
 - c. World War I
 - d. information and entertainment content
13. Which of the following terms describes a characteristic of posttelevision radio?
- a. personal
 - b. consolidated
 - c. unspecialized
 - d. national
14. The Internet music revolution began with the development of
- a. broadband
 - b. streaming technology
 - c. open-source software
 - d. MP3 compression

www
www
www

15. From 2015 to 2016, the number of _____ Blank stations actually decreased.

- a. low-power FM
- b. AM
- c. noncommercial
- d. commercial

16. In what way are movies more similar to books than they are to television?

- a. Movies and books are less influenced by their audiences
- b. Movies and books are consumed primarily by young people
- c. With movies and books, people directly buy a single product to consume
- d. Movies and books cater to a broader demographic

17. In the early twentieth century, which of the following was true about the difference between recordings and radio?

- a. Recordings let listeners enjoy music; radio did not
- b. Radio allowed for immediate participation in events; recordings did not
- c. Radio made a profit; recordings did not
- d. Recordings allowed for live performances; radio did not

18. Which of the following directly led to the passage of the Radio Act of 1912?

- a. the sinking of the *Titanic*
- b. KDKA's first commercial radio broadcast
- c. the formation of the Radio Corporation of America (RCA)
- d. the start of World War I

19. Which phrase *best* describes how radio changed after television emerged?

- a. Programming became more particular
- b. Programming became more general
- c. Audiences became more national
- d. Audiences became less personalized

20. What did the introduction of Apple's iPod and iTunes end up representing for major record labels?

- a. reluctance to lose profits
- b. acceptance of illegal downloading
- c. reluctance to control distribution
- d. acceptance of a new way of selling

10
20

Name: Tarek Soliman

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Name: Zeyad alwaisheer

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 - d. acceptance of a new way of selling

17%

Name: Mohammad Yousef

COMM 101 – Quiz 4

Read the questions carefully. Circle ONE letter of the correct answer.

1. How were spot commercial sales different from earlier advertising on television?
 - a. Advertising agencies now had control over content, whereas in the past, the networks had freedom to produce whatever they liked.
 - b. Individual sponsors were identified with specific shows instead of selling ads to any show that wanted them.
 - c. A single advertiser sponsored different ad spots instead of having just one long commercial during the program.
 - d. Networks sold individual spots in a given program to various advertisers instead of having one advertiser sponsor a whole program.

2. _____ is not an example of cable TV.
 - a. E! Entertainment
 - b. ESPN
 - c. CNN
 - d. ABC

3. A television audience's _____ measures a program audience as a percentage of the television sets in use at the time it airs.
 - a. rating
 - b. share
 - c. sweeps
 - d. standard

4. ✓ VCRs allowed TV viewers to tape a show for later viewing, also known as
 - a. time-shifting
 - b. zipping
 - c. DVRing
 - d. cord-cutting

5. One-click shopping is an example of _____?
 - a. digital TV
 - b. interactive television
 - c. television on the Internet
 - d. DVD

6. ____ processes data reduced to a binary code.
 - a. Digital computer
 - b. Mainframe computer
 - c. Minicomputer
 - d. Microcomputer (PC)

7. When was regular television broadcasting first introduced to the public?
- a. 1959
 - b. 1941
 - c. 1927
 - d. 1939
8. The American Academy of Pediatrics is concerned that the intensity of the online world experienced by preteens and teens who spend a great deal of time on social media sites can trigger ____.
- a. Facebook depression
 - b. Social isolation
 - c. Facebook envy
 - d. Affected forecasting error
9. Who is credited with being the originator of the computer?
- a. Marshall McLuhan
 - b. William Gibson
 - c. Joseph C. R. Licklider
 - d. Charles Babbage
10. The Web provides ____ with an opportunity to effect significant social good without having to gather together physically in order to act collectively.
- a. slacktivists
 - b. influencers
 - c. politicians
 - d. bloggers
11. Congress passed the Child Pornography Prevention Act in 1996 to reduce the amount of child pornography on the Internet. A court case over the constitutionality of the law ensued, and the U.S. Supreme Court had to make the final determination. How did the Court rule?
- a. It delayed a final decision on the law until more research could be done about the impact of child pornography on visitors to those sites.
 - b. It said the law was unconstitutional because it damaged freedom of expression.
 - c. It said the law was constitutional because it protected minors.
 - d. It said the law was constitutional because virtually any content can be blocked.
12. ____ is the first micro-blogging site.
- a. Facebook
 - b. Twitter
 - c. Instagram
 - d. Snapchat

Match each statement with its definition:

- | | |
|------------------------------------------|------------------------------------------|
| a. Dual-factor model of social media use | g. Encryption |
| b. Truth decay | h. Spyware |
| c. Fake news | i. URL |
| d. Facial recognition technology | j. Deep Fake |
| e. Domain name | k. Idealized virtual identity hypothesis |
| f. Cookies | l. Browsers |

13. f^b is the diminishing role of facts and analysis in public life.
14. E^S electronic coding or masking of information on the Web that can be deciphered only by a recipient with the decrypting key.
15. b^J is artificial intelligence-enhanced video and audio designed to present people saying or doing things that they never actually said or did.
16. A lⁱ is a website's official address, but we more commonly know those locations by their i^e.
17. l^h identifying code placed on a computer by a website without permission or notification.
18. g^a social media use is motivated by the need for acceptance and the need to belong.
19. J^k social media users tend to show romanticized characteristics not reflective of who they really are.
20. a^f an identifying code added to a computer's hard drive by a visited website.
21. c are intentionally and verifiably false Internet news stories designed to be spread and to deceive.
22. h^v technology capable of identifying or verifying the identity of an individual from a digital image or video source.

Bonus Questions:

23. What apps permit their users to connect to their social networking accounts and stream live video directly to their follows?
- a. Tik Tok and Instagram
b. Instagram and Facebook Live
c. Snapchat and Twitter
d. Periscope and Facebook Live
24. Define TV pilot:

60%

Name: Abdullah Z. Tarada

COMM 101 – Quiz 4

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13. B is the diminishing role of facts and analysis in public life.
14. G electronic coding or masking of information on the Web that can be deciphered only by a recipient with the decrypting key.
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24. Define TV pilot:

25. Define digital natives:

26. Define manosphere:

27. Name the pioneers of the PC revolution (3 points):

73%

Name: Fares Mohammad (56117)

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24. Define TV pilot: ~~when a producer has an idea for a show~~
a 60 minute episode that cost five millions which is produced for testing

25. Define digital natives:

People who ~~do~~ don't know the world without internet

26. Define manosphere:

27. Name the pioneers of the PC revolution (3 points):

- Charles babbage
- Joseph C.R. Licklider

$\frac{1}{5}$

Name: yassin ihab

COMM 101 – Quiz 5

Read the questions carefully and answer them below.

1. Define demographic segmentation:

Personal and socials including:

Race and gender $\frac{1}{2}$

2. What does AIDA stand for?

consumers to attract attention

3. Provide (2) examples of famous slogans:

- nike
- kfc

4. Define prosumers:

Those who are providing content.

5. What are (2) types of advertising?

- Retail $\frac{1}{2}$
- international Retail

2/5

Name: Zaid Almajed

58685

COMM 101 – Quiz 5

Read the questions carefully and answer them below.

1. Define psychographic segmentation:

research methodology that used to study consumers

2. Define slogan:

a short memorable phrase that used in advertising
such as (Nike: just do it)
(Red Bull: gives you wings)

3. Define consumer culture:

Describes a life style

4. Name (2) ad agency departments:

- media departments
- Administration

5. What are specific advertising complaints?

- retail outlets
- national consumer
- public Advertising
- media

5/5

Name: meznah Almekwas

COMM 101 – Quiz 5

Read the questions carefully and answer them below.

1. Define demographic segmentation:
Advertiser's appeal to audiences composed of varying personal and social characteristics such as race, gender and economic level.
2. What does AIDA stand for?
Attention
interest
Desire
Action
3. Provide (2) examples of famous slogans:
 - just do it
 - i'm lovin' it
4. Define prosumers:
A proactive consumer
5. What are (2) types of advertising?
 - Corporate advertising
 - ~~trade or proff~~ Retail advertising
 - Public advertising



Research
Project

Research Paper Guidelines

Content

Develop a research paper using **one** Communication and Media topic from within the media forms we studied during the semester.

Your paper should include the following:

1. Introduction of Communication and Media topic
2. Research findings
3. Definition of medium
4. History of medium
5. Current trends and developments
6. Any other useful information
 - Use textbook as a source in addition to at least 3 other **scholarly** sources
 - Use library resources

Format Guidelines

- 3-5 pages, double spaced text, excluding sources
- Default margins on Microsoft Word
- Times New Roman 12-point font
- Cover page including
 - Student Name | Student ID
 - Course Name – Section
 - Instructor Name
 - Assessment Year (Fall 2022-23)
- Start at top of page
- Use in-text citations
- Use Works Cited Page

Submission date: January 12, 2023 at 9:00am on Moodle

Final Research Paper Template

Student Name | Student ID

Course Name-Section

Instructor Name

Fall 2022

Assignment Title

Introduction

Research Findings

Definition

History

Current Trends and Developments

Conclusion

References

COMM 101 Final Research Paper Rubric

Student Name: _____

Category	Scoring Criteria	Score	Overall Score
Content	Appropriate media selected and examined THOROUGHLY for ALL possible components.	30	30
	Appropriate media selected and examined ADEQUATELY for ALL possible components.	24	
	Media selected almost covered assignment components OR more detailed information was needed throughout the paper.	18	
	Most of the assignment components were not covered effectively.	12	
	Media selected did follow assignment instructions.	6	
Knowledge	Uses appropriate, relevant, and compelling content to illustrate mastery of the subject, conveying the writer's understanding of their chosen media form.	30	30
	Uses appropriate, relevant, and compelling content to explore ideas within the context of the assignment.	25	
	Uses appropriate and relevant content to develop and explore ideas.	20	
	Fails to connect ideas to the larger society or connection could have been stronger.	15	
	Uses appropriate and relevant content to develop simple ideas.	10	
	Connections and ideas not provided or aren't relevant to assignment details.	5	
Sources	Uses textbook and at least 3 other scholarly sources.	20	20
	Uses textbook and at least 2 other scholarly sources and 1 questionable source.	16	
	Does not use textbook OR most scholarly sources should be reevaluated.	12	
	More scholarly sources are needed	8	
	Sources not provided OR aren't acceptable for college level work.	4	
Essay Details	Student followed all essay details.	10	10
	Students followed missed 1-2 essay.	8	
	Student missed 3-4 essay details.	6	
	Student missed 5-6 essay details.	4	
	Student missed more than 6 essay details.	2	
Syntax and Me	Uses graceful language that skillfully communicates meaning to readers with clarity and fluency and is virtually error-free.	10	10
	Uses straightforward language that generally conveys meaning to readers.	8	
	The language in the essay has few errors.	6	
	The essay has many errors, but they don't impede meaning. Uses language that sometimes impedes meaning because of errors in usage.	4	
	Too many mistakes. Errors impede meaning too often in paper.	2	

Grade: _____

comm

by Ahmed Alqahtani

Submission date: 11-Jan-2023 05:18PM (UTC+0300)

Submission ID: 1991229042

File name: 8190_Ahmed_Alqahtani_comm_111558_921601713.docx (13.85K)

Word count: 334

Character count: 1869

Ahmed alqahtani IS00058639

COMM101 - 04

Doa Alnajadah

Fall 2022

The Effect(s) of Newspaper on public opinion

Introduction: Newspaper was and still an important thing in our life, and today iam going to talk about how it efects public opinion.

Research Findings: The role of newspaper in the public opinion is tremendous. 39% of Indian generally read regular newspaper. This percentage may be high in the developed country.(Anuj). It play vital role in political trends as well as entertainment trend, new concept as well as science and technologies acknowledgement people got from newspaper.(Anuj). The findings show that newspaper can still influence what people think about, but several national and individual factors greatly influence how it happens. Effects are not the same from one country to the next or even from one person to the next.(Krings)

Definition: a printed publication (usually issued daily or weekly) consisting of folded unstapled sheets and containing news, articles, advertisements, and correspondence.

History: Newspapers developed in the 17th century, as information sheets for merchants. By the early 19th century, many cities in Europe, as well as North and South America, published newspapers.

Current Trends and Developments: Newspaper these days has developed a lot in an impressive way, now you can read the newspaper through your smartphone or tablet. It has become very easy to know news you will not need to buy the newspaper every day, now you can know all the news through your smartphone, and it will save your time and money.

Conclusion: In the end we saw how newspaper effected public opinion and I will tell you why did choose this topic and what I learned from it. I have chosen this topic because I was curios about the impact of newspapers on people opinion and how the newspaper has evolved over the years. I learned from the topic that the newspaper has a very strong influence on people's opinion in all aspects of life, such as politics, sport and fashion.

References : Text book, <https://news.ku.edu/2018/09/13/study-shows-how-media-influence-public-individual-opinions-varies-country-factors>

<https://www.quora.com/How-do-newspapers-impact-public-opinion>

comm

ORIGINALITY REPORT

38%
SIMILARITY INDEX

30%
INTERNET SOURCES

0%
PUBLICATIONS

38%
STUDENT PAPERS

PRIMARY SOURCES

1	Submitted to Runshaw College, Lancashire Student Paper	13%
2	Submitted to British University in Egypt Student Paper	12%
3	Submitted to San Diego High School of International Studies Student Paper	7%
4	Submitted to South Dakota Board of Regents Student Paper	6%

Exclude quotes Off

Exclude matches Off

Exclude bibliography Off

FINAL GRADE

41 /100

GENERAL COMMENTS

Instructor

1. Most of the assignment components were not covered effectively. Student added information that was not relevant to the components of the assignment. In addition, fails to connect ideas to the larger society or connection could have been stronger.

2. Student did not follow the research paper guidelines by including academic sources acceptable for college level work.

3. Student did not follow the format guidelines by including 3-5 pages of information.

4. Student missed 5-6 essay details including the format guidelines of double-space text, a cover page, in-text citations as well as adding the references within the MLA format.

Scores:

Content: 12/30

Knowledge: 15/30

Sources: 4/20

Essay details: 4/10

Syntax and me: 6/10

Total: 41

Abdulaziz Alqabandi

by Abdulaziz Alqabandi

Submission date: 11-Jan-2023 06:13AM (UTC+0300)

Submission ID: 1991040830

File name: 7480_Abdulaziz_Alqabandi_Abdulaziz_Alqabandi_111558_6782288.docx (25.38K)

Word count: 1222

Character count: 6450

Abdulaziz Alqabandi | S00056521

COMM101-04

Professor Doa Alnajadah

Fall 2022

Twitter Effect(s) on the Kuwaiti Society

Introduction

To begin, I would like to start by mentioning that "The ideal process of political participation means that no opinion should be excluded and any member in a society should be able to express his or her opinion regardless of their position and gender (Matthes et al., 2010)." (Dashti et al., 2015). So, regarding the political aspect and that statement, there is no doubt that many women have faced many barriers, such as the traditional and cultural factors that played a role in holding women back from participating in the political discourse, especially in the past. However, Social media networks, in general, and the famous application Twitter, in particular, have helped in so many ways in their effects on Kuwaiti society, and one effect was empowering women and decreasing the barriers they faced.

Research Findings

First of all, there is no doubt that Twitter has helped in empowering women and decrease the barriers they face (Dashti et al., 2015). This can be emphasized by saying that in the research from Dashti et al., it is stated that Twitter presents new ways to address in public the rights of women and to raise their voices. In this research, A questionnaire was given to female students enrolled in media and political science courses at a public and a private university. In the research, the students majorly thought that Twitter is helpful on issues that are discussed in Kuwaiti society when it comes to expressing women's views freely regardless of whether their view goes against the opinion of the majority of the society; 65.2% agree, while only 16% disagree (Dashti et al., 2015).

Secondly, a survey was given to 317 Twitter users from the voting population of Kuwaitis. This survey showed that only 28.4% of these Twitter users used to consume Twitter for three hours or more daily (Alfadhli & Dashti, 2013). So, I think that this information can tell

us more about how intense Twitter can be on at least some of the members of the society even if it did not affect all the members of the society or the majority of them with the same effect. It is worth noting that 54% of the participants in the study either agree or strongly agree that they received through Twitter the statements of the candidates whom they wanted to know their statements (Alfadhli & Dashti, 2013). Regarding that, I think that this shows an effect out of many effects of Twitter on the political aspect of Kuwaiti society.

In another questionnaire, journalists were given many questions about how Twitter has affected how Kuwaiti journalists practice journalism (Dashti et al., 2018). It seems that the journalists' that were given the questionnaire have had a certain set of priorities for using Twitter as a tool for social media communication (Dashti et al., 2018). The priorities are mainly four priorities (Dashti et al., 2018). The first priority is the use of Twitter to confirm the news (Dashti et al., 2018). Another priority which is the second priority that is the use of Twitter for guidance (Dashti et al., 2018). The third priority is the use of Twitter for discussion with others (Dashti et al., 2018). The fourth priority is the use of Twitter for Investigation (Dashti et al., 2018). So, I think we can conclude that the effects of Twitter can be very helpful since investigating through the tools that are provided by Twitter, the ability to discuss online, and confirming the news can help the journalists to identify the actual news from the rumors as soon as possible. These effects can definitely improve journalism and the journalistic aspect in Kuwaiti society. It can also be said that "One positive aspect of Twitter is that most users tweet under their own identities, so they can be credible and reach their audience to modify facts" (Dashti et al., 2018).

Definition

Then we may ask ourselves what social media or social network sites (SNSs) are in general and what Twitter is in particular. So, I think that these two main concepts are very

References

Works Cited

- Baran, Stanley J. *Introduction to Mass Communication: Media Literacy and Culture*. 12th ed., McGraw-Hill, 2023.
- Dashti, Ali A., and Salah M. Alfadhli. "The Impact of Twitter on the Voters of Parliamentary Election in Kuwait." *ResearchGate*, ResearchGate, Jan. 2013, https://www.researchgate.net/publication/290535755_The_impact_of_twitter_on_the_voters_of_parliamentary_election_in_Kuwait.
- Dashti, Ali A., et al. "Social Media and the Spiral of Silence: The Case of Kuwaiti Female Students Political Discourse on Twitter." *Virtual Commons - Bridgewater State University*, Bridgewater State University, July 2015, <https://vc.bridgew.edu/jiws/vol16/iss3/4/>.
- Dashti, Ali A., et al. "The Effect of Tweeting on Journalists' Reporting Practices in Kuwait." *Brill*, Brill, 23 Nov. 2018, https://brill.com/view/journals/mjcc/11/3/article-p274_4.xml?ebody=abstract%2Fexcerpt.

Abdulaziz Alqabandi

GRADEMARK REPORT

FINAL GRADE

94/100

GENERAL COMMENTS

Instructor

1. More information was needed for the history of the Internet and Social Media.

Scores:

Content: 24/30

Knowledge: 30/30

Sources: 20/20

Essay details: 10/10

Syntax and me: 10/10

Total: 94

PAGE 1

PAGE 2

PAGE 3

PAGE 4

PAGE 5

PAGE 6



Grades

First name	Last name	Quiz 1	Quiz 2	Quiz 3	Quiz 4	Quiz 5	Quizzes total
Souad	Abouelnour	90	85	40	34	80	73.75
Tuleen	Abuzeina	80	0	0	0	0	20
Reem	Al-Mutawaa	80	45	35	47	100	68
Alwed	Alabduljader	70	65	30	57	100	73
Fatma	Alattar	50	25	35	61	70	54
Muneera	Alduwaisan	100	20	45	28	80	63.25
Ahmed	AlFoudari	70	75	45	61	90	74
Wedad	Alhasan	90	90	35	49	100	82.25
Abdullah	Almajed	100	60	65	52	100	81.25
Zaid	Almajed	90	55	20	30	40	53.75
Ali	Almashmoum	90	90	40	36	90	77.5
Meznah	Almehwas	90	15	25	23	100	59.5
Sarah	Almudhi	60	0	0	0	0	15
AlMaha	AlMutairi	60	70	15	35	60	56.25
Naser	Almutairi	100	80	25	32	80	73
Zeyad	Alowaisheer	80	60	80	70	100	82.5
Abdulaziz	Alqabandi	90	55	40	72	100	79.25
Ahmed	Alqahtani	90	50	30	52	20	55.5
Ali	AlQallaf	100	80	10	31	90	75.25
Ahmad	AlRashidi	80	55	25	56	100	72.75
Ayisha	Ashraf	80	75	10	20	90	66.25
Hessa	Burabbaa	50	40	20	52	100	60.5
Joanna	El Hakim	80	35	40	46	100	66.5
Retaj	El Hallak	90	55	40	52	100	74.25
Abdullah	Ezzedine	70	50	30	40	100	65
Mohammad	Hammoush	90	85	30	16	80	71.25
Yassin	Hassan	60	40	25	30	20	38.75
Wiaam	Hmaidan	80	55	40	55	80	67.5
Fawaz	Jaafar	70	0	20	0	0	22.5
Retaj	Jamal	100	75	35	33	90	75
Ghalia	Jamsheer	40	0	50	0	0	22.5
Fares	Mohammad	100	90	45	73	100	90.75
Lujain	Raheem	90	65	20	48	90	73.25
Jumana	Sarkhouh	70	50	35	28	90	61.25
Abdulaziz	Shehab	70	25	55	43	60	57
Tareq	Soliman	90	50	50	45	100	72.5
Abdulla	Tarada	0	0	70	60	0	32.5
Mohammad	Yousef	100	35	35	17	100	67.5

First name	Last name	Magazine Covers Analysis	Magazine Analysis
Souad	Abouelnour	100	73
Tuleen	Abuzeina	100	88
Reem	Al-Mutawaa	80	96
Alwed	Alabduljader	100	100
Fatma	Alattar	100	100
Muneera	Alduwaisan	100	73
Ahmed	AlFoudari	100	92
Wedad	Alhasan	100	100
Abdullah	Almajed	100	100
Zaid	Almajed	90	96
Ali	Almashmoum	80	100
Meznah	Almehwas	80	100
Sarah	Almudhi	100	0
AlMaha	AlMutairi	100	69
Naser	Almutairi	90	88
Zeyad	Alowaisheer	100	100
Abdulaziz	Alqabandi	90	100
Ahmed	Alqahtani	80	85
Ali	AlQallaf	0	90
Ahmad	AlRashidi	80	92
Ayisha	Ashraf	90	96
Hessa	Burabbaa	100	100
Joanna	El Hakim	100	100
Retaj	El Hallak	80	100
Abdullah	Ezzedine	90	92
Mohammad	Hammoush	80	85
Yassin	Hassan	80	77
Wiaam	Hmaidan	80	100
Fawaz	Jaafar	100	0
Retaj	Jamal	100	92
Ghalia	Jamsheer	100	0
Fares	Mohammad	100	100
Lujain	Raheem	100	81
Jumana	Sarkhouh	80	85
Abdulaziz	Shehab	100	77
Tareq	Soliman	90	100
Abdulla	Tarada	0	0
Mohammad	Yousef	100	92

First name	Last name	Movie Streaming Vs. A Movie in a Theater Q Discussion Assignment total	
Souad	Abouelnour	100	91
Tuleen	Abuzeina	0	62.67
Reem	Al-Mutawaa	100	92
Alwed	Alabduljader	100	100
Fatma	Alattar	0	66.67
Muneera	Alduwaisan	100	91
Ahmed	AlFoudari	0	64
Wedad	Alhasan	100	100
Abdullah	Almajed	100	100
Zaid	Almajed	100	95.33
Ali	Almashmoum	93	91
Meznah	Almehwas	100	93.33
Sarah	Almudhi	0	33.33
AlMaha	AlMutairi	0	56.33
Naser	Almutairi	100	92.67
Zeyad	Alowaisheer	93	97.67
Abdulaziz	Alqabandi	81	90.33
Ahmed	Alqahtani	100	88.33
Ali	AlQallaf	100	63.33
Ahmad	AlRashidi	100	90.67
Ayisha	Ashraf	0	62
Hessa	Burabbaa	100	100
Joanna	El Hakim	100	100
Retaj	El Hallak	100	93.33
Abdullah	Ezzedine	100	94
Mohammad	Hammoush	0	55
Yassin	Hassan	100	85.67
Wiaam	Hmaidan	100	93.33
Fawaz	Jaafar	0	33.33
Retaj	Jamal	100	97.33
Ghalia	Jamsheer	93	64.33
Fares	Mohammad	100	100
Lujain	Raheem	100	93.67
Jumana	Sarkhouh	100	88.33
Abdulaziz	Shehab	100	92.33
Tareq	Soliman	100	96.67
Abdulla	Tarada	100	33.33
Mohammad	Yousef	100	97.33

First name	Last name	Final Presentation	Final Research Paper	Course total
Souad	Abouelnour	93	80	86.61
Tuleen	Abuzeina	0	0	42.24
Reem	Al-Mutawaa	93	85	84.94
Alwed	Alabduljader	81	88	87.19
Fatma	Alattar	81	73	77.76
Muneera	Alduwaisan	93	94	85.47
Ahmed	AlFoudari	80	61	76.72
Wedad	Alhasan	73	85	81.58
Abdullah	Almajed	100	94	90.6
Zaid	Almajed	73	70	80.23
Ali	Almashmoum	73	56	83.06
Meznah	Almehwas	86	83	76.35
Sarah	Almudhi	0	0	29.17
AlMaha	AlMutairi	73	62	67.72
Naser	Almutairi	73	41	72.52
Zeyad	Alowaisheer	93	94	93.58
Abdulaziz	Alqabandi	93	94	92.3
Ahmed	Alqahtani	73	41	63.9
Ali	AlQallaf	93	81	79.75
Ahmad	AlRashidi	86	61	82.83
Ayisha	Ashraf	93	81	80.24
Hessa	Burabbaa	86	87	79.38
Joanna	El Hakim	100	88	86.73
Retaj	El Hallak	93	92	90.95
Abdullah	Ezzedine	0	0	42.47
Mohammad	Hammoush	80	80	78.82
Yassin	Hassan	68	50	62.75
Wiaam	Hmaidan	73	50	67.1
Fawaz	Jaafar	0	0	18.52
Retaj	Jamal	73	71	86.2
Ghalia	Jamsheer	0	0	21.88
Fares	Mohammad	93	91	95.54
Lujain	Raheem	73	70	78.82
Jumana	Sarkhouh	86	91	85.32
Abdulaziz	Shehab	80	52	75.25
Tareq	Soliman	93	94	89.4
Abdulla	Tarada	0	0	27.64
Mohammad	Yousef	73	71	84.06