
**AUK College of Business and Economics
CBE Course Syllabus**



Academic Year: 2022 – 2023

Semester: **SPRING 2023**

Course Title:	Financial Management	Course Code	FINC 232/332
----------------------	-----------------------------	--------------------	---------------------

Instructor's Name and Contact Information:

Name:	Wafaa Sbeiti	Office No.:	A439
E-mail:	wsbeiti@auk.edu.kw	Office Tel.:	Ex. 3550
Class Time	12:00 UTR	Office Hours	UTR 9:00-10:00/11:00-12:00

Catalog Course Description

An introduction to Financial Management and pro forma financial statements. Topics include: time value of money, security valuation, capital budgeting, cost of capital, risk and return, and international finance.

Prerequisite: MATH 103 or 110 or 201. Concurrent: ENGL 102 and CSIS 110.

AUK Mission Statement

The American University of Kuwait is a liberal arts institution based on the American model of higher education. It is dedicated to providing students with knowledge, self-awareness, and personal growth experiences that can enhance critical thinking, effective communication, and respect for diversity. AUK seeks to create leaders and lifelong learners who aspire to the highest standards of moral and ethical responsibility in their societies.

AUK College of Business and Economics Mission Statement

The College of Business and Economics provides an American educational experience producing ethical, innovative, articulate, and globally agile graduates. The College of Business and Economics strives to uphold the following values: Freedom of thought, expression, and intellectual inquiry, respect for individual

identity and rights, and cultural diversity, commitment to high standards of morality, integrity, and social responsibility, and adherence to high professional standards and ethics.

Course Objectives and Student Learning Outcomes

Upon successful completion of this course, students will be able to:

- CLO 1:** Explain and evaluate the concept of shareholder wealth maximization, including sensitization to the conflict of interest between shareholders/owners and management.
- CLO 2:** Interpret financial statements. This includes understanding the significance of information included in the income statement and balance sheet, discussing the importance of the cash flow statement and explaining the difference between accounting net income for the firm and cash flow; and analyzing firm's financial performance using financial ratio analysis.
- CLO 3:** Understand and calculate the time value of money under single and multiple cash flows. This includes introducing the time value of money concepts: the future value and the present value concepts of lump sums, annuities, and uneven cash flow streams and in addition calculate the value of other variables such as the interest rate, time period, and periodic payment.
- CLO 4:** Introducing the basics of risk and return relationship of individual and portfolio investments and the trade-off between risk and return of investments.
- CLO 5:** Value financial securities. It includes evaluating bonds and stocks and the risks involved with each choice. It also includes the determinants of interest rates and the financial markets roles in the global financial system.
- CLO 6:** Projects evaluation using the capital budgeting techniques, and the cost of capital.

Degree of learning for each Program Learning Outcomes in this course:

Program Learning Outcomes (PLOs)	
PLO1: Communication: Demonstrate effective English language communication skills in writing and oral presentations	I
PLO2: Ethical behavior: Articulate ethical and professional responsibilities, recognize ethical dilemmas, and formulate ethical strategies.	I
PLO3: Critical thinking: Identify, evaluate, analyze, and solve diverse and unstructured management problems in unfamiliar settings, use, synthesize, and evaluate data/ evidence, exercise judgment, and assess risks, understand the holistic and systemic nature of the organization and its internal and external environment.	I
PLO4: Global and multi-cultural aspects of business: Understand diverse cultures; develop intercultural skills; understand global processes; and be prepared for citizenship, both local and global.	
PLO5: Entrepreneurial behavior: Entrepreneurship is value creation, iterative learning, opportunity identification, business development, venture creation and growth. Becoming entrepreneurial is personal development, creativity, self-reliance, initiative taking, and action orientation.	
PLO6: Technology Agility: Develop a mastery of appropriate ICT in decision- making.	

Course Learning Outcomes (CLOs)	Corresponding PLO
CLO1:	PLO1, PLO2
CLO2:	PLO1, PLO3
CLO3:	PLO1, PLO3
CLO4:	PLO1, PLO3
CLO5:	PLO1, PLO3
CLO6:	PLO1, PLO3

Course Delivery/Methodology:

For this course we will be meeting in-person and online and material will be presented through lectures. All course material/lecture slides/readings will be posted on Moodle. All assignments must also be submitted through Moodle. You will be completing the following evaluations for this course: quizzes/exams/presentation/and participation. To successfully complete this course, you must complete readings ahead of time if required, post regularly on the discussion forum, perform well in assignments and actively participate in class discussions by the posted due dates and times.

TEXTBOOK:

Fundamentals of Corporate Finance. By Ross, Westerfield, Jaffe and Jordan (2019), 13th Edition, McGraw- Hill. This text book (Ebook) can be purchased electronically from bookstore or directly from McGraw-Hill: www.mhhe.com.

Calculator

A financial calculator or a calculator that performs financial functions is REQUIRED. If you do not already have one, I recommend the TI BA II Plus or Casio FC 100V or FC 200V. They are relatively inexpensive and are considered very easy to use.

EVALUATION & GRADING:

		Link to PLO
Midterm1	20%	PLO1, PLO2, PLO3
Midterm 2	20%	PLO1, PLO2, PLO3
Midterm 3	25%	PLO1, PLO2, PLO3
Financial Analysis Assignment (Presentation) due after chapter 3	10%	PLO1, PLO3
Active Participation (during presentation)	5%	PLO1, PLO3
Attendance	5%	PLO1, PLO3
Book Review (Presentations)	5%	PLO1, PLO3
Oral Final	10 %	PLO1, PLO3

The learning objectives will be achieved by developing students' problem solving through extensive, in-class problem solving exercises and/or regular assignments that emphasize the development of these skills.

3 Exams: Each exam (25 marks) will be conducted according to the schedule overleaf. Questions may be MC, exercises, numerical questions or short answer or some combination thereof.

The students may be asked to demonstrate how they derived answers to MC questions in quizzes and exams.

Presentations:

- 1) Company analysis: you will be assigned a company to assess its financial health based on the material you will learn in chapter 2 and 3, and present to the class after we finish chapter 3.
- 2) Book reading presentation: you will be assigned a book to read about personal finance or investing and present to the class what you learned from it. You need to present to the class each chapter separately. Then submit a report of no more than 4 pages of the book summary (bullet points) at the end of the semester.

No makeup quizzes or exams will be given. No additional, individual exams, projects or assignments will be assigned to increase a student's grade.

Course Schedule

Chapter 1: Introduction to Corporate Finance
Chapter 2: Financial Statements and Cash Flow
Chapter 3: Working with financial statements
Exam 1
Chapter 5: Introduction to valuation: Time Value of Money
Chapter 6: Discounted cash flow valuation
Exam 2
Chapter 7: Interest Rates and Bond Valuation
Chapter 8: Stock Valuation
Chapter 9: NPV and other Investment Criteria
Exam 3
Chapter 12: Lessons from Market History
Chapter 13: Return' Risk, and the CAPM

Final Oral comprehensive

Letter of grade is assigned based on the following scale

AUK Official Grading Scale:

Letter Grade	Percentage	University Points
A	94-100	4.0
A-	90-93	3.7
B+	87-89	3.3
B	84-86	3.0
B-	80-83	2.7
C+	77-79	2.3
C	74-76	2.0
C-	70-73	1.7
D+	67-69	1.3
D	64-66	1.0
D-	60-63	0.7
F	0-59	0.0

AUK Attendance Policy:

Any student who misses more than 15% of class sessions of any course during a semester should expect to fail, unless she/he submits documented evidence to the course instructor of inpatient medical care, death of an immediate family member, academic instructional activities, or national athletic activities. If excused, students are required to satisfy all coursework due or assigned during their absence as determined by the course instructor. If a student does not submit documented evidence for her/his absence exceeding the limit, it is the student's responsibility to withdraw from the course by the specified deadline, as indicated on the academic calendar. Students who withdraw from a course receive a grade of "W". Students who do not withdraw from a course nor submit supporting documents for excessive absences will receive a grade of "FN" (failure for non-attendance).

Code of Academic Honesty and Integrity:

Upon admission to the American University of Kuwait, students agree to act

responsibly in all areas of academic, personal and social conduct and to take full responsibility for their individual and collective action. Such regulations are found in the American University of Kuwait Catalogue, Student Handbook, and the AUK website at www.auk.edu.kw. Any question of interpretation regarding the code of academic honesty and Integrity shall be reported to the appropriate academic dean. The Code shall be reviewed annually at the discretion of the academic deans. Any student or student organization found to have committed the cited violations or misconduct, either on or off campus, is subject to the disciplinary sanctions outlined in adjudication procedures.

Cheating:

The term “cheating” includes but is not limited to, copying homework assignments from another student; working together with another individual on a take-home test or homework when not approved by the instructor, looking at and/or copying text, notes or another person’s paper during an examination when not permitted to do so. Cheating also includes the giving of work information to another student to be copied and/or used as his or her own. This includes but is not limited to giving someone answers to exam questions either when the exam is being given or after having taken an exam; informing another student of specific questions that appear or have appeared on an exam in the same academic semester; giving or selling a term paper, report, project or other restricted written materials to another student.

Academic Support:

Learning Support Services focuses on empowering students to become independent and successful learners by developing their literacy skills, enhancing their understanding, and helping them improve their academic and study skills. Learning Support Services is comprised of two centers: the Tutoring Center and the Writing Center. The Tutoring Center provides free academic support in various subjects to AUK student. Email: tutoringcenter@auk.edu.kw.

The Writing Center provides multilingual support (English, Arabic, French, and Spanish) through individual or small-group consultations. Email: writingcenter@auk.edu.kw

Disability Accommodations:

AUK provides equal and inclusive educational environment in order to enable all students to meet and perform requisite academic standards and to participate in the opportunities and activities of its community. If you believe you can benefit

from accommodations for a learning, physical, or mental health disability, [click here to book a session through the Counseling Center/Disability Services Booking Page](#), to ask about disability services at AUK, initiate an accommodation plan, or receive disability services. You can also email counseling@auk.edu.kw if you need assistance in booking a session.

CLASS POLICIES:

Student Responsibility for Learning

- I will organize, explain and illustrate course content and provide opportunities for you to learn. *However, I cannot learn for you. You are responsible for learning.* Accepting responsibility for learning, and so achieving academic success, requires you to adopt a mature non-adolescent attitude that does not blame anyone else for your failures. Instead, you *must acknowledge your ability to control outcomes.*
- Students are individually responsible for complying with regulations in the University Catalog. Failure to read, understand and/or comply with does not exempt students from the requirements. Students are expected to have read, understand and to obey the University's Code of Conduct and Academic Honesty. Students are required to read and sign the attached document pertaining to these expectations.
- Included in an AUK's code of conduct are the requirements that students must observe local and state laws as well as AUK's academic and behavioral regulations.
- Students are responsible for all course content. If a student misses a lecture for any reason, the student is responsible for any and all content and assignments that was presented during that lecture.
- Cell phones should not be used during class.
- The side conversation (on campus and online) makes it difficult for your classmates to listen and learn. So, please be considerate of others. If side conversation persists, you will be asked to leave the class and use a more appropriate setting. You will be considered absent from any class in which you are asked to leave.
- No electronic communication devices or recording devices will be permitted during quizzes and exams. Personal possession of any electronic device during quizzes and exams will be considered a violation of the Academic Integrity policy, which may result in a failing grade for the entire course.
- AUK requires instructors to be evaluated by their students. The results of these evaluations are important to provide feedback to instructors on how their performance can be improved. In addition, these evaluations are carefully considered in promotion, salary adjustment, and other important decisions. AUK openly encourages students to provide feedback to the instructors and to the College through the evaluation process.

- Students are expected to observe the Academic Integrity policy detailed in the AUK catalog at all times. Particular attention is drawn to the policies on plagiarism, inappropriate collaboration, and dishonesty. Your AUK Student Handbook has a section that describes the student code of conduct. A violation of the Academic Integrity policy may result in a failing grade for the entire course.

Please be sure to use your official AUK email account, write your full name, and indicate which class and section you are taking when you send me an email. If you have a question, please check the syllabus first and if your question is not answered there, then please feel free to send an email and I will be happy to clarify. I respond to questions via email or posted on the discussion forum within 24 hours of receiving them; if I do not respond within 24 hours, please re-send the email.

Rubric to assess Oral Communication

CBE Communication Learning Goal states that students “demonstrate effective English language communication skills in writing and oral presentations”). AACU defines Oral communication as “prepared, purposeful presentation designed to increase knowledge, to foster understanding, or to promote change in the listeners' attitudes, values, beliefs, or behaviors.”

Score Criteria	4	3	2	1	Points
Verbal Skills	Pronunciation comprehensible. Volume/pacing effective. Few or no pauses (e.g. well, uh, um, but) that distract	Pronunciation mostly comprehensible, Volume/pacing mostly appropriate, some vocal pauses that distract	Pronunciation somewhat comprehensible Volume/pacing somewhat appropriate Frequent vocal pauses that distract	Pronunciation incomprehensible, Volume/pacing prevent comprehension, Continual vocal pauses prevent comprehension	
Nonverbal Skills	Eye contact with different people most of time. Good posture poised	Eye contact with different people some of time. Facial expressions + gestures appropriate. Posture mostly good Nervousness sometimes distracting	Facial expressions +/-or gestures confuse audience Poor posture throughout, nervousness prevents comprehension	No eye contacts Facial expressions +/-or gestures sometimes unclear	
Language	Language choices are imaginative, memorable, compelling and enhance effectiveness of the presentation. Language is appropriate to audience. Speaks in sentences, clear enunciation, fluent delivery.	Language choices are thoughtful and generally support the effectiveness of the presentation. Language is appropriate to audience. Speaker uses sentences, enunciates well, is fluent in the delivery	Language choices are mundane and commonplace and partially support the effectiveness of the presentation. Language in presentation is appropriate to audience.	Language choices are unclear and minimally support the effectiveness of the presentation. Language in presentation is not appropriate to audience.	
Visual or Supportive Material	Effective slides (e.g. coherent, logical progression, well organized, include main points not details, “tell a story”)	Slides clearly aid the speaker in telling a coherent story	For the most part slides are helpful in telling the story with only a few glaring problems	Slides interfere with the story	
Questions and Answers	Well done Speaker answers questions knowledgeably, thoroughly, and concisely; process is handled smoothly	Acceptable Speaker has some difficulty answering questions concisely; some problems responding to some questions (e.g., hostile questions, aggressive questions)	Some Weaknesses Speaker is thrown off balance by questions; has difficulty responding to some questioners	Problematic Speaker is unable to answer questions; loses control of the process	

