

**Course Prefix/Number:** Finance (FINC) 355  
**Course Title:** Financial Markets and Institutions in The Gulf  
**Time/Days:** MW 11:00-12:15  
**Building/Location:** A211  
**Office hours:** 2:00-3:30, T 11:00-2:00  
**Instructor:** Wafaa Sbeiti  
**Office Location:** 439 A  
**Phone:** 802040 Ext.3550  
**e-mail:** [wsbeiti@auk.edu.kw](mailto:wsbeiti@auk.edu.kw)

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### **Course Catalog Description**

Organization of short term money markets and long term capital markets and institutions, investment instruments, investment constraints, resulting portfolio. Sophomore standing or permission of instructor. Prerequisites FINC 332.

### **AUK Mission Statement**

The American University of Kuwait is a liberal arts institution dedicated to teaching, learning, and scholarship. The University offers programs that provide students with the knowledge and skills necessary for lifelong learning and professional success. AUK enriches society by fostering an environment encouraging critical thinking, effective communication, personal growth, service, and leadership.

### **AUK College of Business and Economics Mission Statement**

The College of Business and Economics prepares students through an American educational experience combining quality intellectual challenge and ethical professional practice for careers in Kuwait and beyond.

The focus is on:

- Developing business in Kuwait and the Gulf
- Supporting rigorous programs that foster excellence in business teaching and scholarship
- Working together to learn and disseminate socially responsible practices to advance society

### **Student Learning Outcomes**

Upon successful completion of this course, students will learn:

1. What are the Benefits of Financial Markets and Institutions.
2. How various types of markets work such as Money and Capital Markets.
3. Compare and Contrast Money and Capital Markets.
4. What are Equity Securities.
5. What are the Commercial Banks Operations.
6. What are the Mutual Funds Operations.
7. The relationship between Commercial Banks and Investment Banking.
8. What are the Insurance and Pension funds Operations.

**Course Learning Outcomes in relation to College of Business and Economics Bachelor of Business Administration Learning Goals:**

This course emphasizes the following Bachelor of Business Administration learning goal:

<b>Program Goal</b>	<b>Learning Objective Students will:</b>
Critical Thinking and Decision skills	Demonstrate critical thinking skills with application of principles to business situations.

The course emphasizes critical and analytical thinking problems designed to stimulate creative and critical thought, encouraging students to apply principles and theories to fact and case situations. Lectures, in class assignments, readings and discussion lay the foundation for this process.

**Required textbook:**

Madura, South Western, Cengage Learning, Financial Institutions and Markets and Money, 10<sup>th</sup> edition.

**Assessment:**

Grading and evaluation will be based on Exams, quizzes, assignments and class participation. Exams will be based on all work covered in class.

<b>Type of Assessment Used</b>	<b>Percentage</b>
Attendance	5%
Assignments	10%
Project	10%
1 <sup>st</sup> Midterm	25%
2 <sup>nd</sup> Midterm	25%
Final Exam	25%

**Attendance Policy and Student Responsibility:**

*Attendance and class participation:* In line with the University rules and regulations, Students are expected to attend all classes. Excessive absences prevent students from receiving full course benefit and disrupt orderly course progress. Students who miss more than 15% or 8 hours of the class sessions of the course, irrespective of the reasons may be advised by the instructor to withdraw from the course.

Lateness interrupts the entire class and is not fair to your classmates. Students who are late more than five minutes for the course may be marked late. Three late appearances will equal one absence. Students arriving 20 minutes late will be marked absent and may not be permitted to enter the class.

Class participation is important; you will learn more as you practice expressing your thoughts, and the professor will get a better understanding of your level of understanding.

Leaving and returning during class-time: This conduct is unacceptably disruptive for the entire class and for the instructor. Leaving the classroom during class-time must be done for emergency situations only.

Cell phones: The use of the mobile phones for any purpose is prohibited in the class. Also, it is prohibited during the exams. Mobile phones must be left on the desk at the front of the classroom during the exam. No other electronic devices such as ear pieces or certain watches, including Ipad, watches, may be used during the exams, and the failure to turn such device in prior to the test will mean a “0” grade on the test and possibly a “0” grade for the course.

Side conversation makes it difficult for your classmates to actively listen and learn. So, please be considerate of others. If side conversation persists, you will be asked to leave the class and use a more appropriate setting for social interaction. Of course, you will be considered absent from that particular class.

Inattention: Text-messaging during class is not allowed. If such actions persist, you will be asked to leave the class. Of course, you will be considered absent from that particular class.

Transparency, Honesty & Conduct: Students are expected to read and observe the AUK Code of Academic Honesty and Integrity found on Banner. Particular attention is drawn to the policies on plagiarism, inappropriate collaboration, and dishonesty during exams. Any cheating, regardless of the form, will result in the student receiving a failing grade for that assignment. Students are expected to follow “Test-taking Etiquette” during the exams. This means that each student is required to make every effort to keep his/her paper confidential and any failure to do so, as judged by the professor, may result in a “0” grade on that quiz or exam. No talking, other than to the professor, during exams or quizzes will be tolerated; any such talking, whispering or motioning will result in a “0” grade on that quiz or exam.

Content responsibility when absent: You are responsible for all material covered in the class meetings. If you miss a class, *you are responsible for what is covered in the class, including announcements*. Please exchange phone numbers, email addresses, with at least two other students in the class. You may need to rely on them for this information and they may need to rely on you when they are absent.

## **Course Schedule**

Following is a tentative schedule of topics. We will do our best to adhere to this schedule. However, if coverage of materials or other factors require us to adjust the schedule, we will.

<b>Chapter</b>	<b>Topic</b>
1	Role of Financial Markets and Institutions
10	Stock Offering and Investor Monitoring
12	Market Microstructure and Strategies
<b>MIDTERM 1</b>	
6	Money Markets
7	Bonds Markets
17	Commercial Banks Operations
<b>MIDTERM 2</b>	
23	Mutual Funds Operations
24	Securities Operations (Investment Banking)
25	Insurance and Pension Funds Operations
<b>FINAL EXAM</b>	

### **Project:**

You are required to do a presentation near the end of the semester. To tie the class into the real world, specially to the stock markets and Financial Institutions, You are required to look for a topic on your own to review a current situation surrounding the topic and find an article of interest that relates to the topic.

Your report is not a summary of the article nor a general discussion of the topic. It's an opportunity to think beyond the words in the article, read between the lines, and go beyond the event to propose potential developments, suggest the impact on other economic conditions or companies, postulate why the event really occurred that isn't covered by the article, etc. It's an opportunity to develop your critical thinking skills, not just accept the information presented, and look for implications of the event in the real world.

The final report should be not more than 8 pages double spaced. It is due on your presentation date during last two weeks of the semester.

You are graded on the following aspects: Novelty of the idea, depth of your work and clarity of presentation.

