

AMERICAN UNIVERSITY OF KUWAIT
SPRING 2018

Course Prefix/Number:	MGMT 201
Course Title:	Principles of Management
Instructor:	Athmar Al-Salem, DSc
Office Location:	A-408
Time/Days:	As mentioned in the AUK course schedule
Phone:	802040 Ext. 3526
Office Hours:	Sunday & Thursday 1:30-2:00 pm, Tuesday by appointment 2:00-6:00 pm. Sunday 6:00-6:45 pm.
Email:	aalsalem@auk.edu.kw

Catalog, Course Description: Surveys of current management theories, research, and practice. Course content is a synthesis of behavioral sciences concepts that provide the basic framework for the practice of management. Topics include organizational goals and responsibilities, organizational control, decision making theory, planning, leadership, motivation, small group behavior, conflict and organizational development and change. Prerequisites: ENGL 102.

AUK Mission Statement: The American University of Kuwait is a liberal arts institution dedicated to teaching, learning, and scholarship. The University offers programs that provide students with the knowledge and skills necessary for lifelong learning and professional success. AUK enriches society by fostering an environment, encouraging critical thinking, effective communication, personal growth, service, and leadership.

AUK College of Business and Economics Mission Statement: The College of Business and Economics prepares students through an American educational experience combining quality intellectual challenge and ethical professional practice for careers in Kuwait and beyond.

The focus is on:

- Developing business in Kuwait and the Gulf
- Supporting rigorous programs that foster excellence in business teaching and scholarship
- Working together to learn and disseminate socially responsible practices to advance society

Students Learning Outcomes: Upon completing this course, the students will be able to:

1. Learn to interact among themselves and with their faculty
2. Learn not only the fundamentals, but also how to integrate and solve problems from multidisciplinary perspectives
3. Achieve conceptual understanding, problem-solving skills and appreciation of lifelong education
4. Be encouraged to take personal responsibility and act ethically in all they do at the University and will start the process of understanding what moral responsibility is in the context of organizations and society
5. Develop leadership and team skills.

Course Learning Outcomes in relation to College of Business and Economics, Bachelor of Business Administration Learning Goals:

This course emphasizes the following Bachelor of Business Administration learning goal:

Program Goal	Learning Objective, Students will:
Critical Thinking and Decision Skills	Demonstrate critical thinking skills with application of management to business situations.
Ethics and Social Responsibility	Apply ethical reasoning and social responsibility aspects of business situations in management
Global, Regional, and Multicultural Aspects of Business	Assess global, regional and multicultural aspects of business operations and their impacts on management.
Communication Skills	Demonstrate written and oral and presentation skills related to business management.

- Critical thinking and decision skills are developed through course material, exams, class discussions, written assignments, and group projects which include empirical research components, PowerPoint outlines, PowerPoint slides, and oral presentations.
- Ethics and social responsibility skills are developed through course material, class discussions, written assignments, and research based group projects.
- Global, regional, and multi-cultural aspects of Business skills are developed through course material, class discussions, written assignments, and group projects which include a research component.
- Communication skills are developed through course material, exams, class discussions, written assignments, presentations, and group projects which include a research component, PowerPoint outlines, PowerPoint slides, and oral presentations.

Required Textbook: Gareth R. Jones, Jennifer M. George, and Omar Belkhdja. Contemporary Management, Middle East Edition. McGraw-Hill, ISBN 978-0-07-714039-7

Assessments: The grading scale used in the course is the same as that appearing in the latest edition of the AUK Academic Catalog. The final grade for the semester will be weighted as follows:

Instrument	Percentage (%)
Exams (3)*	90
Cases & HW	5
Attendance	5
TOTAL	100

* **Exams:** There will be three exams in this course including the final exam. Each exam will cover the chapters shown in the “Tentative Topics Covered” table. The exams will be conducted in the classroom as announced in class. The final exam will be conducted in the final exams’ week as scheduled by the registrar’s office. The exams will be in the format (entirely and/or partially) of fill-in-the blank, short answers, essay, multiple choice, true and false.

Disability Accommodation: If you believe that you need accommodations for a disability, kindly arrange for an appointment with Dr. Huda Shaaban (hshaaban@auk.edu.kw) in the Counseling Center located in front of Gate 2. All disability-related accommodations require registration with the Counseling Center and are not applied retroactively, so contact Dr. Huda Shaaban as soon as possible.

Important Reminders:

- Attendance, Academic, and other Policies are applied according to AUK’s rules and regulations.
- Any assignment with plagiarism practice receives a zero credit.
- In certain extenuating circumstances, the syllabus may be changed accordingly.
- When communicating with the instructor via email, make sure you indicate in the subject field, the course abbreviation, number, and section number, i.e. MGMT201. Emails without such information will be ignored.

Tentative Topics Covered:

Chapter #	Chapter Name
1	Managers and managing
2	The evolution of management thought
4	Organizational culture
5	Ethics and social responsibility
	EXAM-1
6	Managing diversity
7	Managing in the global environment
8	The manager as a decision maker
9	The manager as a planner and strategist

	EXAM-2
10	Managing organizational structure and control
11	Organizational Learning, Change, and Innovation
13	Motivation and performance
14	Leadership
	EXAM-3 (Final Exam)

Course Grade scale:

The grading scale used in the course is the same as that appearing in the AUK Academic Catalog:

100-94 A, 93-90 A-, 89-87 B+, 86-84 B, 83-80 B-, 79-77 C+
76-74 C, 69-60 D, 60 < F

Normally late assignments will **not** be accepted. Exceptions may be made, with appropriate notice (i.e. 24 hours advance), where unusual circumstances permit, providing corrected work has not been returned to students. If you miss a quiz or test, you have to contact me same day for make, and before I return the graded quiz or test.

Students are expected to correspond on course matters from their "auk.edu.kw" email address. Students are also expected to check their email daily so that, in emergency, the instructor can email changes in schedule to students. All students need to follow the Students Code of Conduct available for your information in AUK catalog.