



## LULU EXCHANGE OPENS 18TH BRANCH IN KUWAIT

**L**uLu Exchange, one of the leading global remittance and foreign exchange brand, commenced operations of its 18th outlet in Kuwait on Saturday, 5 December in Mahaboula.

The new branch, which is also the organization's 3rd in the Mahaboula region of the Ahmadi Governorate, was inaugurated by Adeb Ahmed, Director, LuLu Exchange in the presence of other senior management and dignitaries.

Speaking on the occasion, Ahmed said, "We are extremely proud to open our third branch in Mahaboula.

The new branch is in line with our continued efforts to bring convenience to our customers. It has been an exciting journey during the past five years and we are proud to have 18 branches in Kuwait in such a short span. We dedicate the new branch to the service of our esteemed customers, who have always supported us to deliver them the best."

LuLu Exchange has over the years emerged as a preferred exchange house providing top-quality worldwide remittance and foreign exchange services to a cross-section

of society, powered by a large network, reputed partners and high standard of customer care.

"At LuLu Exchange, we facilitate financial transaction services that are secure, instant and compliant through state-of-the-art systems. We are committed to fair business practices and are compliant with global anti-money laundering protocols," said Ahmed.

LuLu Exchange has partnered with internationally renowned and trusted money transfer service providers to guarantee that the client's hard earned money reaches its

destination in the fastest and the most secure way possible. The exchange house caters to markets across the world and has direct online remittance arrangements for India, Nepal, Bangladesh, Sri Lanka, Philippines, Egypt and Indonesia, among others.

With the opening of the new branch, the exchange house currently has 18 branches across the State of Kuwait, one each in Al Rai, Mirgab, Dajeej, Mubarakiya and Khaitan; two branches each in Mangaf, Salamiya, Fahaheel, Farwaniya and Abbasiya regions and three in Mahaboula.

## CENTER FOR CONTINUING EDUCATION (CCE) DEVELOPS WORKSHOP FOR NUKS-USA CONFERENCE

**T**he Center for Continuing Education (CCE) at the American University of Kuwait has developed a workshop, "Campus to Corporate" that was facilitated in partnership with Burgan Bank at the 32nd Conference of the National Union of Kuwaiti Students - USA Branch (NUKS-USA) on 27 November, 2015. Both Burgan Bank and AUK are part of the KIPCO Group, which supported the conference for the fifth consecutive year as a Platinum Sponsor.

The workshop was designed to train potential Kuwaiti graduates from US universities to make a

smooth transition from the campus to corporate settings, while embodying interpersonal skills that are required to succeed in their careers. Students practiced adapting to a professional setting, be mindful of their body language during meetings, presentations and interviews, and how to recruit their strongest attributes in order to be productive employees.

Talah Al-Abdulaaly and Jassem Sabeeh Abul, Organizational Development Officers, Burgan Bank, presented the workshop; while Eman M Al-Awadhi, Group Communications Director, KIPCO

delivered a motivational speech to the students. The workshop concluded with a ceremony, in which participating students received a certificate of completion from CCE.

CCE was established in 2004 and, in addition to offering language courses in Arabic, English, French and Spanish, offers an array of courses and workshops aimed to assist in the personal and professional development of individuals and groups within the public and private sectors. Course offerings are specifically tailored to meet the needs of their clients, whether they are independent groups or corporations.



## GERMAN STORYTELLER VISIT BSK

**T**he British School of Kuwait was delighted to welcome Katharina Ritter, a German Story Teller, to deliver a workshop on Fairy Tales to over 40 students of German.

Ritter began her career in the film industry, eventually developing her own unique way of making cinema. That is to say, through the medium of extemporaneous

storytelling. The workshop, organized under the aegis of the Goethe Institute as part of Ritter's tour of the Gulf Region, aimed to allow students to take pleasure in the spoken language of German.

Unaided by a script or props, Ritter captivated students by vividly performing Grimm fairy tales such as The Crumbs on the Table, Rumpelstiltskin and The

Fisherman and his Wife. The workshop was rounded off in a musical fashion with students and the Story Teller chanting together snippets of the fairy tales in German.

The British School of Kuwait is privileged to be a Partner School of the German Government and looks forward to further collaborations in 2016.

## X-CITE PARTNERS WITH TELLY OFFERING FREE 2 MONTHS VIDEO-ON-DEMAND SERVICE

**I**n its continuous commitment to provide the best and latest in the tech industry, X-cite by Alghanim Industries has signed an exclusive partnership with Telly, the first video-on-demand service provider in the Middle East. X-cite will be providing a free 2 month's subscription to its customers to experience the service with the purchase of applicable devices. Telly, the first-of-its-kind service in the Middle East and North Africa is available in 23 countries including Kuwait. It's a video-on-demand service that offers the latest TV shows and movies straight from Hollywood and the Arabic cinemas. Customers will be able to watch over 1,000 TV shows and movie titles from the comfort of their homes, on their smartphone, tablet or computer screens. The service also provides convenient Arabic subtitles and exclusive titles that are dubbed in Arabic to cater to their Arabic speaking customers. The content is commercial-free, which means the customer viewing experience will never be interrupted. X-cite is the exclusive Telly service reseller in Kuwait. X-cite will offer its customers who purchase a computer, iOS/Android smartphone or a tablet above KD 50, a free 2 months subscription to Telly. X-cite will also be selling Telly subscription cards in its 18 showrooms spread across Kuwait and on its website [www.xcite.com](http://www.xcite.com). If the customer purchases the card from X-cite's website, a code will be directly delivered by email. X-cite offers 3 types of subscriptions, 3, 6 and 12 months starting at KD 9.

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